

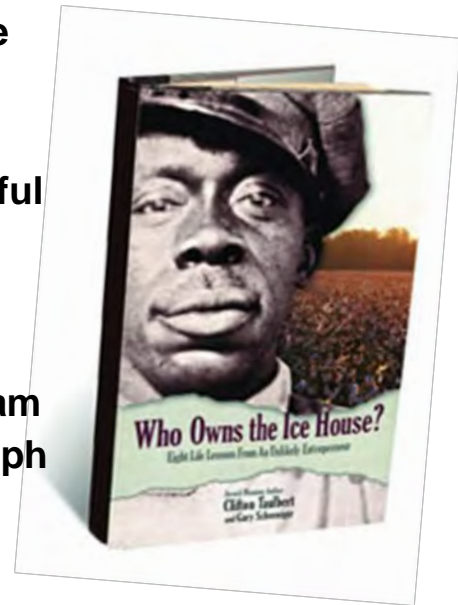
Next Course Offering

Week 1	Feb. 22
Week 2	Feb. 29
Week 3	March 7
Week 4	March 10 9-12
Week 5	March 14
6	March 21
7	March 28
8	March 31
9	9-12 April 4

Inspire, Inform and Involve

Built on a rigorous and relevant framework, this highly interactive program enables new entrepreneurs to learn from the first-hand experience of successful real-world entrepreneurs.

Drawing on the eight life lessons described in the book, the program will allow entrepreneurs to triumph over hardships and adversity by embracing an entrepreneurial mindset.



Who Owns The Ice House ? An Entrepreneurial Education Course

Course Hours:
6:00 pm to 9:00 pm (Wed.)
9:00-12:00 (Sat.)

120 SE Sixth Street
2nd Floor

To Enroll Contact:

GO Topeka's EMBD
Cyndi Hermocillo-Legg
VP of EMBD
(785)231-6000
clegg@TopekaChamber.org

Over for Q&A

Course Outline

- Lesson 1 - The Power to Choose
- Lesson 2 - Recognizing Opportunities
- Lesson 3 - Ideas Into Action
- Lesson 4 - Pursuit of Knowledge
- Lesson 5 - Creating Wealth
- Lesson 6 - Building Your Brand
- Lesson 7 - Creating Community
- Lesson 8 - The Power of Persistence



Q&A:

What can I expect to learn?

- Learn about the resources available in Shawnee County that can assist you as you develop your business concept.
- Practice and gain confidence in your ability to communicate in a business-like fashion.
- Develop critical thinking skills that will enable you to identify and evaluate entrepreneurial opportunities, manage risks and learn from the results.
- Understand the process that enables entrepreneurs with limited resources to transform a simple idea into a sustainable success.
- Understand and apply fundamental aspects of entrepreneurial thinking across disciplines and as a means of personal empowerment.
- Identify and interact with local entrepreneurs and business owners within their own communities.

Who is the Target Audience?

The Ice House Entrepreneurship Program is for those starting or growing entrepreneurs. Go Topeka's EMBD prioritizes Women-Owned, Minority-Owned, Low to Moderate Income and/or Shawnee County Entrepreneurs.

What does this course cost?

The Greater Topeka Chamber of Commerce/GO Topeka/EMBD Program scholarships all but **\$55.00** of the cost for participants from Shawnee County.

After taking this course are there any other incentives or resources to further develop any EMBD Graduates?

Yes, Greater Topeka Chamber of Commerce/GO Topeka/EMBD Programs has an incentive package to help entrepreneurs to continue their small business pursuits. Once an entrepreneur has successfully completed a (36) hour course, they become eligible for extended resources through the EMBD program.

Next Session Dates: **Class #1 (6:00 pm to 9:00 pm)**
February 22nd — April 4