

GO TOPEKA

QUARTERLY REPORT

2017 - 4TH QUARTER

PREPARED FOR JEDO

Summary of economic development strides
within Topeka & Shawnee County.





PROJECT ANNOUNCEMENT

PROJECT MORRIS



45

New jobs



\$40,000

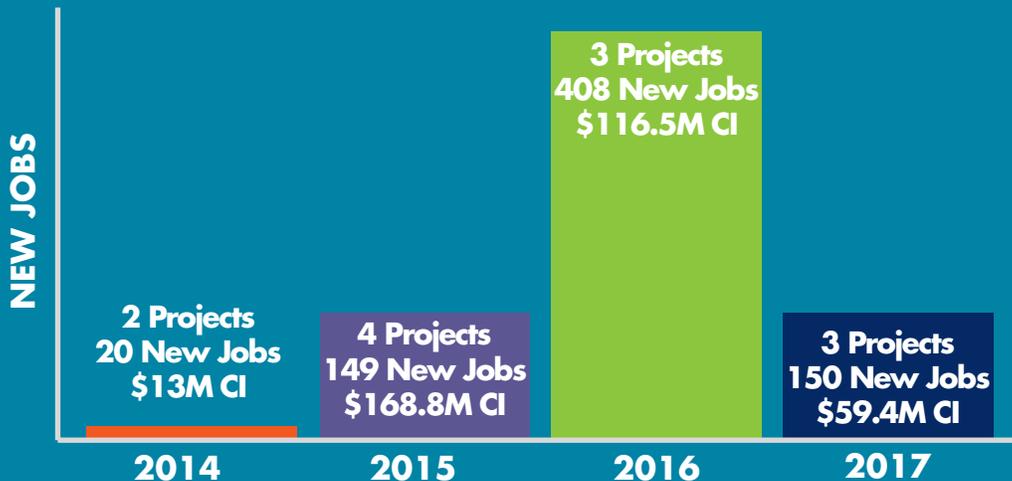
Average salary



\$2 M

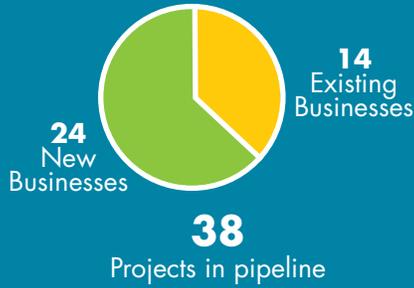
Total capital investment

2017 COMPARISON



CI = Capital Investment

PROJECT PIPELINE



180
Average number of jobs per project



\$40,200
Average wage per project

BUSINESS DEV. & ATTRACTION



2
New projects
8 total new projects YTD



34
Consultant interactions
156 interactions YTD



6
Formal proposals submitted YTD



6
Site visits YTD

BUS. RETENTION & EXPANSION (BRE)



2
New projects
Project Thunder and Project Jingle
14 Total Projects



875
Potential Jobs



\$258M
Total capital investment for all BRE projects



55
On-site business visits YTD



99
Business interactions YTD



MANAGERS ROUNDTABLE
7 plant managers attended
Discussion focused on hiring, training, and mentorship

GO TOPEKA ENTREPRENEURIAL AND MINORITY BUSINESS DEVELOPMENT

SMALL BUSINESS INCENTIVES



\$100,985

Total incentives issued this quarter

\$259,516

Total incentives issued YTD



18

Businesses receiving incentives this quarter
(Some received more than one incentive)

54 YTD

Businesses receiving incentives
(Some received more than one incentive)



34

Full time jobs retained or created this quarter

108 YTD

Full time jobs retained or created



10

Part time jobs retained or created this quarter

116 YTD

Part time jobs retained or created



31 PROSPECTS

In the pipeline

FIRST OPPORTUNITY LOAN FUND



\$165,000

Three loans in 2017

FASTTRAC GRADUATES



13

Graduates in Spring 2017



14

Graduates in Fall 2017

PROGRAMS & ACTIVITIES



5

Events this quarter

19

Events YTD



1,461

Attendees this quarter

2,545

Attendees YTD

MID AMERICA ANGELS – TOPEKA



**GROWING
STEADILY**



**170
ANGEL
INVESTORS**



**\$4.7M INVESTED IN 14
DIFFERENT COMPANIES**
(First and second round funding)

PTAC (PROCUREMENT TECHNICAL ASSISTANCE CENTER)



**ACTIVE
CLIENTS**



**NEW
CLIENTS**



**SHAWNEE
COUNTY
CLIENTS**



**TOTAL CONTRACT AWARDS FOR KS
PTAC SUBCENTER TOPEKA**
(Service area covers 26 counties in NE KS)

\$14.52M = 218 Federal awards
\$ 0.09M = 9 State & local awards
\$ 0.45M = 1 SubCenter award

\$15.06M = 228 CONTRACT AWARDS

SHAWNEE CONTRACT AWARDS
\$3.375M of \$15.06M
68 Contract awards of 228

712 INNOVATIONS

2017 IN BRIEF



**AVERAGING 125
MEMBERS PER
MONTH**



**NURTURING 31
SMALL BUSINESSES
WHO ARE CURRENTLY
EXPERIENCING POSITIVE
GROWTH**



**1 MILLION CUPS HAS
HOSTED 24 PRESENTERS
WITH OVER 360
IMPRESSIONS**

WORKFORCE & EDUCATION

TOPEKA & SHAWNEE COUNTY STATS

UNEMPLOYMENT RATE IN SHAWNEE COUNTY:

2015	2016	2017
4.26%	4.13%	3.74%

(January - November 2017)

AVERAGE WAGE IN SHAWNEE COUNTY:

2015	2016	2017
\$41,554	\$42,586	\$43,750

(January - September 2017)

MEDIAN HOUSEHOLD INCOME IN SHAWNEE COUNTY:

2014	2015	2016
\$52,795	\$51,316	\$55,387

**Latest data available at print*

FOCUS AREAS



**CRADLE
THROUGH
CAREER**



**DIVERSITY &
INCLUSION**



**EAST TOPEKA
LEARNING
CENTER**



**FUTURE
TALENT
PIPELINE**



**WORK READY
COMMUNITY**

TOP INDUSTRIES WITH UNFILLED POSITIONS



**DISTRIBUTION
& LOGISTICS**



HEALTHCARE



EDUCATION



MANUFACTURING



**FINANCIAL
SERVICES**



**BUILDING
TRADES**

GO TOPEKA BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

WENDY WELLS**Board Chair**

Market President
U.S. Bank

KEITH WARTA**Board Chair - Elect**

CEO
Bartlett & West

SCOTT GALES**Treasurer**

Architect, Principal
Architect One, PA, Inc.

RANDY PETERSON**Secretary**

President & CEO
Stormont Vail Health

SCOTT GRIFFITH**Past Chair**

Community Bank President
INTRUST Bank

KURT KUTA**Non-Officer**

President & CEO
CoreFirst Bank & Trust

ALONZO HARRISON**Non-Officer**

Owner
HDB Construction

MATT PIVARNIK**President and CEO**

GO Topeka

BOARD MEMBERS

DAN BEAL

President
McElroy's, Inc.

BETH ANNE BRANDEN

President
BA Designs, LLC.

ANDY CORBIN

President & CEO
Blue Cross and Blue Shield of
Kansas

NATHAN MORRIS

Owner
Meridian Roofing

JIM PARRISH

President & CEO
Parrish Hotel Corporation

MARK RUELLE

President & CEO
Westar Energy

MICK URBAN

Government Affairs
Kansas Gas Service

DOUG WOLFF

President
Security Benefit Life

DON BEATTY

Worldwide Director, Finance
Hill's Pet Nutrition Inc.

LINDA BRIDEN

CEO
Sunflower Association of
Realtors

JERRY NEY

President & CEO
Aldersgate Village

DAVID SETCHEL

President
St. Francis Health

SHANE SOMMARS

General Manager
Briggs Auto

BRIAN THREADGOLD

Business Manager
IBEW Local No. 226

PAT TOLIN

Project Manager
McPherson Contractors, Inc.

MADAN RATTAN

Managing Partner
Topeka Investment Group

MATT STRATHMAN

President
Strathman Sales Co., Inc.

LIANA ONNEN

Chairperson
Prairie Band Potawatomi
Nation

MARSHA POPE

President
Topeka Community Foundation

ANDREA ENGSTROM

Founder / Marketing Strategist
Bajillion Agency

GLENDA DUBOISE

Regional Community
Organizer
Communities Creating
Opportunity

MEGAN JONES

President
Jones Advisory Group

ZACH AHRENS

President/Publisher
Topeka Capital-Journal

ALLEN MOORE

Director of Engineering
Frito-Lay, Inc.

DAN FOLTZ

President
KBS Constructors, Inc.

DIRECTORS BY VIRTUE OF OFFICE HELD

MAYOR LARRY WOLGAST

City of Topeka

TONY EMERSON

City Councilman
City of Topeka

KEVIN COOK

County Commissioner
Shawnee County

DR. JERRY FARLEY

President
Washburn University

BRETT OETTING

President & CEO
Visit Topeka, Inc.

ERIC JOHNSON

President
MTAA

DOUG GERBER

Interim City Manager
City of Topeka

VINCE FRYE

President & CEO
Downtown Topeka, Inc.

JANET STANEK

Chamber Chair
Stormont Vail Health

GO TOPEKA STAFF



Matt Pivarnik
President and CEO



Molly Howey
SVP - Economic
Development



**Glenda
Washington**
SVP - EMBD



**Barbara
Stapleton**
VP - Workforce &
Education



Jackie Steele
VP - Business Retention &
Expansion



Matt Lara
Digital Communications
Manager



Freddy Mawyin
Research Manager



**Mary Ann
Anderson**
Assistant Manager -
EMBD



Mary Hill
Executive Assistant

GO TOPEKA MISSION

GO Topeka's mission is to create exceptional opportunities for growth, prosperity, innovation, and economic diversity and vibrancy that positively impact current and future citizens of Topeka and Shawnee County by attracting world-class companies, providing existing companies with the knowledge and resources to reach their highest potential, and cultivating entrepreneurial development and growth.