

September 22nd | 5:30-9:00 PM | Greater Topeka Partnership Conference Room

Overview

The MWBD Pitch competition is an opportunity for women and minority community members to present their ideas during Minority Enterprise Development week. Applicants will be given seven (7) minutes to present their business, organization, or concept to a panel of accredited judges, who will grade them in five (5) key areas. The judges will select four (4) winners who will be rewarded with cash prizes to be used towards business expenses.

Rules and Guidelines

- Contestants are given seven (7) minutes to make their pitch, with an additional five (5) minutes to answer questions from judges.
- All contestants will have the ability to use a projector or screen for their presentation.
- Any materials for the presentation such as slides or Powerpoint files must be received 24 hours before the competition day.
- All contestants must have fully completed the application to enter the competition.
- Contestants must be either female identifying or belong to a minority or indigenous peoples group to be eligible to participate.
 - Hispanic or Latino
 - Black or African-American
 - Asian-American
 - Native-American
 - Native Hawai'ian or Pacific Islander
 - Arab or Middle Eastern American
- Contestants may present a new concept or an existing business
- Contestants do not need to currently be operating a registered business to participate
- Cash prizes must be used towards business expenses only.
- Receipts or invoices may be necessary to receive prize money.
- Business plans or sales projections may be required to receive prizes money.

Prizes

First Place - \$15,000

Second Place - \$10,000

Third Place - \$8,000

Fourth Place - \$5,000